

**BIG I** | INDEPENDENT INSURANCE AGENTS OF  
**MARYLAND**

# 2026 PARTNERSHIP GUIDE

**bigimd.com**

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# Why Partner With Us

By partnering with Big I Maryland, your company aligns with an organization that serves as the leading voice and trusted advocate for independent agents and agencies across the state. This partnership not only elevates your visibility and positions your company as a leader in the industry but also supports the important mission of empowering Maryland's independent insurance professionals.

Becoming a Big I Maryland Partner provides continuous visibility and direct access to agency decision-makers across the state. More than just exposure, your partnership fuels Big I Maryland's efforts to deliver exceptional education, timely updates, and valuable resources that drive the growth and success of Maryland's independent insurance community.

## Benefits & Opportunities

- > Increase your brand visibility and generate more business
- > Gain exclusive access to Big I Maryland members
- > Enjoy year-round marketing and sponsorship benefits
- > Contribute to vital initiatives driving industry success
- > Receive special recognition at Big I Maryland events, online and in Big I Maryland publications
- > Know that your support showcases your commitment to supporting independent agents
- > And so much more...

**The program offers four partnership levels, allowing companies to align their involvement with their specific goals for interaction and exposure. This flexibility ensures your partnership fits both your budget and strategic objectives.**

## Partnership Levels →

*...see next page for partner benefits!*

Bronze / \$1,500

Silver / \$3,000

Gold / \$4,500

Diamond / \$6,000

# 2026 Partners Program

## Benefits by Level

	Diamond \$6,000	Gold \$4,500	Silver \$3,000	Bronze \$1,500
<b>Special Recognition &amp; Advertising</b>				
Listing in Partner Directory sent to agency membership <b>NEW</b>	½ page (+ logo)	½ page (+ logo)	¼ page (+ logo)	business card size
Listing on Big I Maryland Partner Program webpage <a href="http://bigimd.com/partners">bigimd.com/partners</a>	Logo & Link	Logo & Link	Logo	Name
Recognition on Big I Maryland homepage (rotating banner)	✓	✓	✓	
Recognition on Big I Maryland social media channels	✓	✓	✓	✓
Recognition as Partner in Maryland Messenger magazine	Logo	Logo	Logo	Name
Discounted ad rates in Maryland Messenger magazine	25%	20%	15%	10%
Listing in e-newsletter to agency membership	Logo	Logo	Logo	Name
Opportunity to submit shared content for e-newsletter	✓	✓	✓	
Recognition on signage at Big I Maryland headquarters	✓	✓	✓	✓
Opportunity to host webinar with Big I Maryland	✓	✓		
Listing in Maryland Market Finder <b>NEW</b>	✓	✓	✓	✓
<b>Access &amp; Information</b>				
Access to Big I Maryland agency member mailing list (upon request) (pdf)	✓	✓	✓	✓
Invitation to join Big I Maryland Board of Directors at select meetings	✓			
Opportunity to serve on Big I Maryland Committees	✓	✓		
Subscription to Big I Maryland member mailings & e-newsletter	✓	✓	✓	✓
Subscription to quarterly magazine - Maryland Messenger	✓	✓	✓	✓

# 2026 Partners Program

## Benefits by Level, Cont'd

	Diamond \$6,000	Gold \$4,500	Silver \$3,000	Bronze \$1,500
<b>Advocacy</b>				
Invitation to join Big I Maryland Legislative Day (Annapolis, MD)	✓	✓	✓	✓
Invitation to join Big I Maryland delegation during Capitol Hill visits in DC (limit 1 top-level rep per company)	✓	✓		
<b>All Events</b>				
Recognition as Partner at Big I Maryland events	Logo	Logo	Logo	Name
Recognition on print & digital event materials	✓	✓	✓	✓
Members-only rate for Big I Maryland events & education	✓	✓	✓	✓
Priority access to additional sponsorship opportunities (first come, first serve)	✓	✓	✓	
<b>Annual Conference &amp; Trade Show</b>				
Priority exhibit booth space selection	1st	2nd	3rd	4th
Complimentary or discounted exhibit booth space	Comp	50%	25%	10%
Complimentary full conference registrations	4	3	2	1
Exclusive Partner exhibitor signage for increased visibility	✓	✓	✓	✓
Ad space in event program	Full page	½ page	¼ page	business card
<b>IMPACT Maryland (Young Agents)</b>				
Priority given to sponsor IMPACT events	✓	✓	✓	✓
Exclusive sponsorship of one IMPACT Maryland event	✓	✓		
Priority given to be an IMPACT company liaison	✓	✓	✓	
Opportunity to participate in "Tune In Tuesdays" series <b>NEW</b>	✓	✓	✓	

# Big I Maryland Partners Program 2026 Pledge Form



**Pledge form due by December 30, 2025 | Payment due no later than January 30, 2026**

**We want to become a Big I Maryland Partner at the selected level:**

☐ **Bronze - \$1,500**      ☐ **Silver - \$3,000**      ☐ **Gold - \$4,500**      ☐ **Diamond - \$6,000**

**Organization Name:** \_\_\_\_\_  
(Print EXACTLY as it should appear on signage/materials)

**Mailing Address:** \_\_\_\_\_  
(City/State/Zip)

**Street Address:** \_\_\_\_\_  
(City/State/Zip)

**Website:** \_\_\_\_\_

**Partner Main Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_  
(City/State/Zip)

**Contact Email:** \_\_\_\_\_ **Contact Phone:** \_\_\_\_\_

**Partner Addl' Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_  
(City/State/Zip)

**Contact Email:** \_\_\_\_\_ **Contact Phone:** \_\_\_\_\_

**I, we, hereby apply for partnership in the Independent Insurance Agents of Maryland (dba Big I Maryland), and we agree to abide by the Bylaws and Constitution of this Association.**

\_\_\_\_\_  
**Signature of Partner Main Contact**

\_\_\_\_\_  
**Date**

*Submit complete form & payment to:*

**Big I Maryland**  
**Attn: Kyrsten Langford**  
**102 St. Claire Pl, Ste 1A, Stevensville, MD 21666**  
**kyrsten@bigimd.com**

**We need your logo!**

Please send a copy of your logo to Kyrsten Langford (kyrsten@bigimd.com) by January 30.



**Join Today**  
**[bigimd.com/partners](https://bigimd.com/partners)**



Questions? Contact [kyrsten@bigimd.com](mailto:kyrsten@bigimd.com)

# THANK YOU 2025 PARTNERS

## Diamond



## Gold



## Silver



## Bronze

Acuity Insurance  
AF Group  
Agency Insurance Company (AIC)  
Berkshire Hathway GUARD Ins. Companies  
Builders Mutual Insurance Company  
Donegal Insurance Group  
Encova Insurance  
Frederick Mutual Insurance Company  
Highview National Insurance Company  
Main Street America Insurance Company  
Maryland Auto Insurance  
Mutual Benefit Group  
Selective Insurance Company of America  
The Hanover Insurance Group

Thank you to these companies for their ongoing support and commitment to Big I Maryland!